

THE LIONS CODE OF ETHICS

TO Show my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.

TO Seek success and to demand all fair remuneration as my just due, but to accept no profit or success at the price of my own self-respect because of unfair advantage taken or because of questionable acts on my part.

TO Remember that in building up my business, it is not necessary to tear down another's: to be loyal to customers and clients and true to myself.

Whenever a doubt arises as to the right or ethics of my position or actions towards my fellow kind, to resolve such action against myself.

TO Hold friendship as an end not a means. To hold that true friendship exists not on account of the service performed by one to another, but that true friendship demands nothing but accepts service in the spirit in which it is given.

Always bear in mind my obligations as a citizen to my nation, my province and my community. To give to them my unswerving loyalty in word, act and deed. To give to them freely of my time, labour and means.

TO aid my fellow kind by giving sympathy to those in distress, my aid to the weak and my sustenance to the needy.

TO be careful with my criticism and liberal with my praise. To build up and not destroy.